



Sponsorship Opportunities

American Chemical Society
2005 Middle Atlantic
Regional Meeting



marmacs.org

MEETING

American Chemical Society, Middle Atlantic Regional Meeting
Rutgers, The State University of New Jersey, Piscataway, NJ
May 22-25, 2005

Organized by the North Jersey Section
of the American Chemical Society

Team Innovation

the key to scientific development in
today's high tech world

Team Planning

the key to a successful scientific
meeting in today's high tech world

The North Jersey Section of the ACS is bringing together some of the best science organizations in the area to plan the best scientific regional meeting in the history of the American Chemical Society. These organizations include...

- Local ACS Sections from New York to Northern Virginia
connecting MARM 2005 with the highest density of chemists in the USA
drawing a large regional audience with very successful local symposia
- Rutgers, the State University of New Jersey and other local colleges and universities
connecting MARM 2005 with numerous scientific departments
providing modern and centralized facilities
- National ACS Divisions
connecting MARM 2005 to the Nation and the World
drawing a national audience with a breadth of experience
- Local Allied Societies
connecting MARM 2005 with ideas and people from outside the ACS
building a broader audience and innovative atmosphere

MEETING DETAILS

Programming
for
MARM
2005

- Symposia tailored to the region's interests
- World-class speakers on topics of national significance
- Posters and workshops tied to technical sessions
- Chemistry education programs for our youth and the public
- Vendor exhibitions

Chemistry at the Crossroads of Science

“Chemistry at the Crossroads Science” - the theme for the Middle Atlantic Regional Meeting - will explore the chemist's role in pushing back the frontiers of science through team innovations.

Sunday, the first day of the meeting, will be devoted to science education programs and activities for our youth and the public. On weekdays, popular technical symposia will run mornings, afternoons, and evenings, attracting large audiences from industry and academia. Throughout the meeting, The MARM Roving Feast, vendor exhibits, and coordinated poster sessions will provide extensive networking opportunities for attendees and vendors.

Technical sessions will capitalize on our best local mini-symposia series: Chemistry as a Life Science, From Bench to Pilot Plant, Pharmaceutical Property Profiling, and Visions in Chemistry are just a few of these highly successful symposia series, each individually drawing audiences from 250 to over 500! Putting these together in one regional meeting will easily make this the best MARM ever!

Additional sessions will build on the success of North Jersey topical group symposia series in fields like Mass Spectroscopy, Chromatography, Thermal Analysis, Regulatory & Quality, NMR, Small Business, Drug Metabolism, and Lab Robotics. Local committees for Women Chemists, Younger Chemists, Safety, and Minority Affairs are planning complimentary programs and workshops.

Favorites from previous MARM meetings on Industrial Innovations, Chemagination, Delaware Valley Chromatography Forum, and Student Awards will also be featured.

MEETING DETAILS

Major Areas of Programmin g

Analytical Chemistry
Awards Banquet
Biochemistry
Careers Services
Careers in Chemistry
Chemagination
Chemical Health and Safety
Chemical Information
Chemical Education
Chemistry and the Law
Chemistry Leadership Breakfast
Combinatorial Chemistry
Computers in Chemistry
Environmental Chemistry
Food Chemistry
Government
High School Teachers Day
History of Chemistry in NJ
Inorganic Chemistry
Laboratory Automation
Materials Science
Medicinal Chemistry
National Chemistry Week 2005 Workshop
Networking Receptions
Organic Chemistry
Pharmaceutical Profiling
Physical Chemistry
Poster Sessions
Process Chemistry
Regulatory Affairs
Chemical Business
Special Events
Thermal Analysis
Undergraduate Symposium
Vendor Exhibitions
Women Chemists
YCC and Student Affiliate Events

MEETING DETAILS

MARM 2005 Fundraising Committee

Chair

Stephen Waller
PO Box 291
Convent Station, NJ 07961
973-443-8783
waller@fdu.edu

Members

Dinah Campbell
gjdbos@msn.com

Shankar Swaminathan
shankar.swaminathan@bms.com

Donglu Zhang
donglu.zhang@bms.com

MARM 2005 Executive Committee

General Co-Chairs

Alan Cooper
908-740-3106
alan.cooper@spcorp.com

William Suits
908-234-9240
billsuits@earthlink.net

Program Co-Chairs

Les McQuire
leslie.mcquire@pharma.novartis.com

Joe Potenza
potenza@rutchem.rutgers.edu

Treasurer

John X. Haberman
JHaberman@hoffmannbaron.com

Arrangements Chair

Jackie Erickson
jacqueline.a.erickson@gsk.com

Exhibits Co-Chairs

Ragu Ramanathan
ragu_ramanathan@yahoo.com

Jiwen Chen
Jiwen.chen@spcorp.com

SPONSORSHIP

The Value of Sponsorship

MARM 2005 will be the biggest ACS regional scientific event ever, and this costs money. If we try to pay for all of the expenses for such a meeting from just registration, the high fee would easily exclude a majority of our scientific community.

However, the North Jersey Section has found a better way to handle financing local symposia. Every local symposium has been supported in part or in total with corporate sponsorship and vendor exhibitions. This has allowed registration fees to be kept as low as possible. With such support, the best speakers can be flown in from around the Nation and around the World. The over-all results are top class symposia individually drawing 100 to over 500 in attendance!

Now, imagine having dozens of these symposia and special events together at one place with the same financial support from sponsorship and the best speakers. It equals the most successful, best attended, Middle Atlantic Regional Meeting ever! It also means that your company's sponsorship dollars can give your company more visibility at the same time.

Our goal with sponsorship and vendors for MARM 2005 is to provide opportunities to every company to obtain visibility at this meeting. To accomplish this, we have structured a variety of opportunities for different levels of financial support. Please find a level at which your company can help us make this a successful meeting for both our scientific community and your company, and contact us as soon as possible on your decision.

SPONSORSHIP DETAILS

Targeted Visibility

Where does your company name have the most impact?

How much visibility do you need?

How much can you help us fund the expenses of MARM 2005? Full sponsorships can be made in smaller amounts over three years (2003, 2004, 2005). For us, every dollar counts and is appreciated!

Here are some opportunities that can get your visibility to the people that are most important to you - your future customers or future employees.

Opportunities

Please contact the Fund Raising Chair, Stephen Waller (waller@fdu.edu) for complete details on all of these opportunities. Additional ideas on how to show our thanks for your support are welcome.

Meeting Sponsorship (\$10000)

Limited sponsorships are available for organizations that wish their names and logos to appear with the highest visibility, including on...

- the front cover of the meeting program booklet
- a full page inside the meeting program booklet
- signs placed outside of the meeting rooms and at the registration desk
- overheads at the beginning of each session
- web site (marmacs.org) recognition

Session Sponsorship (\$1000-\$5000)

Numerous sponsorships of individual sessions (morning, afternoon, or evening) are available. This provides targeted recognition of financial support at sessions most important to your company. A complete list of sessions and the cost for each can be obtained by contacting the Fund Raising Chair. Session sponsors receive recognition during the sessions sponsored and on the meeting web site (marmacs.org) specific to that session.

SPONSORSHIP DETAILS

Break Sponsorship (\$1000-\$2000)

During sessions, there will be 30 minute breaks for attendees to meet in common areas near the lecture halls. In each common area, we are planning on having gratis snacks and drinks for the attendees. Sponsors are needed to help pay for the food. Companies sponsoring break areas will be allowed to choose the food and drinks that fit their budget and the meeting needs. The company names and logos will be posted around the break areas, in recognition of their support.

Speaker Sponsorship (\$ travel and accommodation costs)

Companies are encouraged to provide the travel and accommodation costs for individual speakers of National or International recognition, who are not local. The costs for these expenses can be covered through the MARM 2005 meeting as a donation. The speaker will be introduced as being invited by the sponsoring company.

Awards Sponsorship (\$100 - ?)

There are many opportunities during MARM 2005, during which your company or organization can present an award. Maybe, this is an award your company normally gives to a scientist every year, and in 2005 you can make that presentation at MARM. Maybe, your company is interested in providing a small, yet meaningful monetary award to the best student poster in a particular poster session or would like to sponsor a student poster session. This is a great way to reach out to the next generation of scientists!

Mailing
Your
Sponsorship
Check

Sponsorship checks should be made payable to "MARM ACS" and mailed to...

MARM 2005
c/o John X. Haberman
Hoffmann & Baron LLP
1055 Parsippany Blvd
Parsippany, NJ 07054

Please include a contact person's information with the check.

OTHER OPPORTUNITIES

Workshops

How effective is a simple advertisement in a trade magazine at connecting your business or organization to the actual people that make decisions about your products or services?

What if you could have them experience a new product or a new service first-hand?

That is what you can do with a product or service workshop at this meeting. To find out how to arrange a workshop, please contact our short-course chair or visit our web page, marmacs.org.

Leslie Romanyshyn
732-594-0275
leslie_romanyshyn@merck.com

Exhibitors

High-contact interaction. This is what your company or organization will have as an exhibitor. From past successes organizing regional meetings and numerous local symposia, we know that an exhibition is win-win-win when it is done right.

The meeting wins, because there is the money from exhibitors to pay for expenses to bring in the best programming.

The attendees win, because good exhibitions provide them with new ways of getting their work done faster, better, and cheaper.

The exhibitors win, because they get numerous new contacts that are really interested in the products and services being presented.

This means that maximum attendee-exhibitor interaction is top priority. To find out more about becoming an exhibitor, please contact our exhibits chair or visit our web page, marmacs.org.

Jiwen Chen
Jiwen.chen@spcorp.com