

MARM 2005 Fundraising Committee

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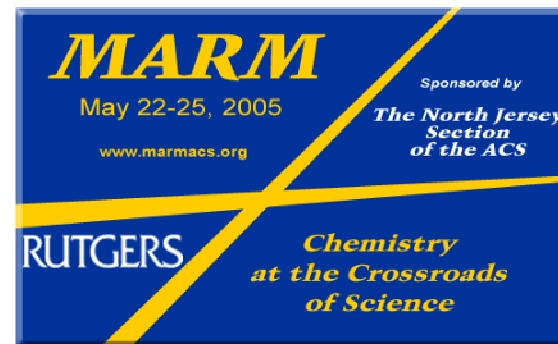
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Sponsorship checks should be made payable to "**MARM ACS**" and mailed to the **MARM Treasurer**.

MARM Treasurer

c/o John X. Haberman
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1055 Parsippany Blvd.
Parsippany, NJ 07054

The North Jersey Section of the American Chemical Society is a tax exempt not-for-profit organization dedicated to serving the scientific and career interests of chemists and chemistry related professionals.



Sponsorship Opportunities

American Chemical Society
2005 Middle Atlantic
Regional Meeting



marmacs.org

Meeting Overview

American Chemical Society, Middle Atlantic Regional Meeting Rutgers, The State University of New Jersey, Piscataway, NJ May 22-25, 2005

Organized by the North Jersey Section American Chemical Society

The North Jersey Section ACS is bringing together some of the best science organizations in the area to plan MARM 2005. These organizations include...

- Local ACS Sections from New York to Northern Virginia
- Rutgers, the State University of New Jersey and other local colleges
- National ACS Divisions
- Local Allied Societies

Programming for MARM 2005

Technical sessions will capitalize on our best local mini-symposia series: Chemistry as a Life Science, From Bench to Pilot Plant, Pharmaceutical Property Profiling, and Visions in Chemistry are just a few of these highly successful symposia series, each individually drawing audiences from 250 to over 500. Putting these together in one regional meeting will easily make this the best MARM ever with more than 2,000 attendees!

A few selected areas of programming - more at marmacs.org.

Analytical Chemistry	Inorganic Chemistry
Biochemistry	Laboratory Automation
Careers in Chemistry	Materials Science
Chemistry and the Law	Medicinal Chemistry
Combinatorial Chemistry	Organic Chemistry
Computers in Chemistry	Pharmaceutical Profiling
Environmental Chemistry	Process Chemistry
Food Chemistry	Chemical Business

Value of Sponsorship

Your organization's sponsorship of the meeting strengthens the recognition that your company is supporting the communication of chemistry. A symposium of world-class speakers with your company's sponsorship recognized helps your company's image among chemists, who may be future employees or customers. Our goal with sponsorship for MARM 2005 is to provide opportunities to every organization to obtain visibility at this meeting. To accomplish this, we have structured a variety of opportunities for different levels of financial support.

Sponsorship Opportunities

Please contact the Fundraising Chair, Stephen Waller (waller@fdu.edu) for complete details on all of these and additional sponsorship opportunities.

Meeting Sponsorship (\$10000)

Limited sponsorships are available for organizations that wish their names and logos to appear with the highest visibility, including on...

- the front cover of the meeting program booklet
- a full page inside the meeting program booklet
- signs placed outside of meeting rooms and at the registration desk
- overheads at the beginning of each session
- web site recognition

Session Sponsorship (\$1000-\$5000)

Numerous sponsorships of individual sessions (morning, afternoon, or evening) are available. This provides targeted recognition of financial support at sessions most important to your company. A complete list of sessions and the cost for each can be obtained by contacting the Fund Raising Chair. Session sponsors receive recognition during the sessions sponsored and on the meeting web site specific to that session.

Break Sponsorship (\$1000-\$2000)

During sessions, there will be 30-minute breaks for attendees to meet in common areas near the lecture halls. In each common area, we are planning on having gratis snacks and drinks for the attendees. Sponsors are needed to help pay for the food. Companies sponsoring break areas will be allowed to choose the food and drinks that fit their budget and the meeting needs. The company names and logos will be posted around the break areas, in recognition of their support.

Speaker Sponsorship (\$ travel and accommodation costs)

Companies are encouraged to provide the travel and accommodation costs for individual speakers of National or International recognition, who are not local. The costs for these expenses can be covered through the MARM 2005 meeting as a donation. The speaker will be introduced as being invited by the sponsoring company.

Directional Sign Sponsorship (\$2000)

One sponsorship is available to help pay for signs directing people to parking and meeting areas. The sponsor's name and logo will appear on all signs, not to exceed 1/4 of the area of the sign.

Additional information on sponsorship opportunities, workshops, and vendor exhibits can be found on our web page, marmacs.org.