**Survey Form for “*Lens of Science and the Market*” Workshop**

**at MARM – June 2, 2012**

**To be filled out and submitted by the Team Leader**

Online version is at [www.marmacs.org/2012/lens-survey.html](http://www.marmacs.org/2012/lens-survey.html)

**I. Contact Information**

* Applicant’s First Name:
* Applicant’s Last Name:
* Applicant’s Title:
* Applicant’s Email:
* Company / business name (***if*** you have one!):
* Website (***if*** you have one!):

**II. Personal and Team Information**

* Are you or any members of your team currently enrolled or employed at a college or university?   
  Yes/no \_\_\_\_
  + If yes (please mark all that apply):
    - Undergrad? Grad? Postdoc? Faculty?
    - University (current)
    - Department/Major (current)
  + If no: where are you currently employed \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Are you already “a business”? (Yes/no) \_\_\_\_
  + If yes:
    - What is the structure? • Sub C corporation; • Sub S corporation; • LLC; • LLP
    - How long have you been in existence?
* Are you an ACS member? (Yes/no) \_\_\_\_

**III. Research / Innovation status Overview Questions: Please provide us with brief information so we can better serve your needs. Thank you!**

1. Describe your research. (250 words max)

2. Describe what steps, if any, you have taken already taken to translate your research into a marketable innovation (250 words max)

3. Describe your current intellectual property situation. Do you have patents; trademarks; copyrights. Please describe the status and ownership of that intellectual property. (250 words max)

4. List all your team members and specify who of the team will be attending. Please briefly describe what relevant technical, market or business expertise each has? (500 words max).

5. In order to move your team’s research or idea to a saleable or marketable product or service, Do you believe you will require external funding (from grants, investors or any other external source). Yes/no

* + Have you applied for grant funding to support your research or idea? Yes/no \_\_\_\_
    - If so, have you received such funding? Yes/no \_\_\_\_
  + Have you solicited money from other external sources (such as business plan competitions or Foundations)? Yes/no
    - If so, have you received such funding? Yes/no \_\_\_\_
  + Have you solicited money from investors? Yes/no \_\_\_\_
    - If yes, have you received such funding? Yes/no \_\_\_\_

Please fill out the form and submit to:

Gabrielle Hrycyshyn

[gabby@ecosvc.com](mailto:gabby@ecosvc.com)  
413-200-8417  
888-304-4822 (fax)